



# **Holy Land Christian Ecumenical Foundation**



INVESTING IN OUR COMMUNITY  
BUILDING OUR FUTURE

## **13<sup>th</sup> International Conference** **2<sup>nd</sup> Investment and Business Conference** **CONCEPT**

*For*

### **INVESTMENT AND BUSINESS CONFERENCE**

**Friday, October 28 – Sunday, October 30, 2011**

**National Presbyterian Church**  
4101 Nebraska Avenue, NW  
Washington, DC 20016

**Washington Marriott**  
1221 22<sup>nd</sup> Street, NW  
Washington, DC 20037

The *Second Investment and Business Conference*, held in conjunction with the 13<sup>th</sup> HCEF International Conference will continue to provide the forum and feature business opportunities in Palestine through the participation and showcasing of indigenous Palestinian corporations covering broader spectrum of sectors and business activities. Additionally, more focus will be placed on the information technology (IT) sector to provide the forum with a platform for developing and promoting the growth of the IT sector, and feature business opportunities in technology in Palestine through the participation and showcasing of Palestinian start-ups, entrepreneurs, and corporations covering a broader spectrum of the IT sector.

The conference will focus on various sectors including, but not limited to Finances, Banking, Stocks, Real Estate, IT, Manufacturing and Tourism. It will also invite wider range of potential institutional and individual investors on the American side. Investing in the Palestinian market will not only provide investors with good returns, but also allow them to be active actors in building the Palestinian State and economy to bring peace and prosperity to the Palestinian people in specific and the region at large.

### **GOALS & OBJECTIVES:**

- ❖ Attract and encourage Palestinian in the Diaspora to invest in the Palestinian market
- ❖ Participate in building the infrastructure of the State of Palestine
- ❖ Build new relationships and make new connections with the IT sector's leaders inside Palestine and the Diaspora.
- ❖ Improve the quality of the IT education and develop the technical workforce as well as entrepreneurial competencies
- ❖ Form business ventures and service entities to continue developing and overseeing the development of new business and investment ventures.
- ❖ Outline best practices for dealing with Palestinians and their IT business sectors.
- ❖ Form a Steering Committee to assume the follow-up, facilitation and orchestration amongst the interested parties, and to plan future IT activities in Palestine.
- ❖ Promote Palestine as a destination for religious tourism for the three monotheistic religions.
- ❖ Acquaint investors of new ground-up investments in new communities and real estate developments in Palestine including showcasing potential opportunities to buy personal homes.
- ❖ Facilitate in Matching Business to Business/Investor to Investor
- ❖ Educate Palestinian-Americans and American on the progress and achievements of the Palestinian economy

### **Strategic Partners**



**Holy Land Christian Ecumenical Foundation, Inc.**

**Bethesda, Maryland**  
6935 Wisconsin Avenue, Suite 518  
Bethesda, MD 20815  
Office 301 951 9400; Fax 301 951 9402

[hcef@hcef.org](mailto:hcef@hcef.org); [www.hcef.org](http://www.hcef.org)



**Bethlehem, Palestine**  
46 Alatan Street, Greek Orthodox Building  
Bethlehem, Palestine  
PO Box 14152, Jaffa Gate, Jerusalem

301 841 7432 -US number